BBBT | Boulder BI Brain Trust

Leveraging Business Intelligence

BBBT Roundup

Space-Time Insight

Twitter:	@Spacetimeinsght
Event Date:	September 6, 2013
Event Type:	In person - Event
Podcast:	Audio Transcript
Video:	Event Video
Press Release:	Press Release

Company Short Profile:

[From Space-Time Insight]   Space-Time Insight is changing the way utilities and other organizations with critical assets manage their resources and respond to crises that impact operations, customer service, revenue and risk. From traditional transmission, communications and transportation networks to smart grids and smart cities, our next generation situational intelligence solution makes critical infrastructure smarter, safer and more reliable. We enable enterprises to visualize and analyze their

resources across location and time, rapidly respond to disruptions in service, and exceed performance and reliability goals.

Presentation Topic:

Situational Intelligence: The New Frontier in Visual Analytics

As organizations around the world start coming to grips with the data tsunami and the need for big data systems, they're now turning their attention to another challenge: how to make sense of all the data they're gathering. This presentation will describe an effective new approach, called situational intelligence, to correlating, analyzing and visualizing data sourced from multiple systems, and review how businesses are using it today to make better, faster decisions.

Presenter:

Steve Ehrlich – Senior VP, Marketing and Product Management

Steve Ehrlich is Space-Time Insight's Senior Vice President of Marketing and Product Management. He has over 25 years of software industry experience and a passion for technology and all aspects of the marketing domain. He previously held management roles at BUZ Interactive, Apptera, Nuance and Oracle. Steve holds Bachelors and Honors degrees in Commerce from the University of the Witwatersrand in South Africa.

Case Studies:

California ISO

SMUD

Pricing Model:

N/A